

9-10
JUNE
2022 BRUSSELS



UNISCAPE'S FORUM for the FAIRER EUROPEAN LANDSCAPE

designing with nature for
beautiful sustainable and
inclusive space

NEB FESTIVAL *Side Event*





UNISCAPE'S FORUM for the FAIRER EUROPEAN LANDSCAPE DESIGNING WITH NATURE FOR BEAUTIFUL SUSTAINABLE AND INCLUSIVE SPACE

DATES | 9 and 10 June 2022

VENUE | Marche Region Italian representative at the European Institutions
Room LOGO | Rond Point Schuman 14 B - 1040 Brussels

REGISTRATION | Free | Live event | Online Zoom | Registration to: info@uniscape.eu

WEBSITE | www.uniscape.eu/uniscapesforum

ORGANISATION

UNISCAPE - EUROPEAN NETWORK OF UNIVERSITIES FOR LANDSCAPE STUDIES AND RESEARCH
Coordination: Polytechnic University of Marche, University of Liège, University of Nova Gorica

ORGANISING COMMITTEE

Rita Occhiuto, University of Liège, Faculté d'Architecture URA-LabVTP | Andrea Galli, Polytechnic University of Marche | Ernesto Marcheggiani, Polytechnic University of Marche | Saša Dobričić, University of Nova Gorica | Juan Manuel Palerm, University of Las Palmas de Gran Canaria | Tessa Matteini, University of Florence

SCIENTIFIC COMMITTEE

Rita Occhiuto, University of Liège, Faculté d'Architecture URA-LabVTP | Andrea Galli, Polytechnic University of Marche | Ernesto Marcheggiani, Polytechnic University of Marche | Saša Dobričić, University of Nova Gorica | Cristobal Crespo, University of La Coruna | Laura Cipriani, TU Delft | Catherine Zsanto, Lauve Cnrs Laboratoire AMP / ENSA Paris-La Villette / HESAM / CM | Juan Manuel Palerm, University of Las Palmas de Gran Canaria

SEMINARS COORDINATORS

LANDSCAPE EDUCATION | Laura Cipriani and Cristobal Crespo | LANDSCAPE RESEARCH | Rita Occhiuto and Saša Dobričić | LANDSCAPE STRATEGY FOR PEOPLE AND TERRITORY | Andrea Galli and Ernesto Marcheggiani

UNISCAPE HEAD OFFICE

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SIDE EVENT @ Festival of the New European Bauhaus | NEB (Bruxelles, 9-12 June 2022)
organised by the European Commission



UNISCAPE'S FORUM FOR THE FAIRER EUROPEAN LANDSCAPE

CO-DESIGNING WITH NATURE FOR BEAUTIFUL, SUSTAINABLE AND INCLUSIVE SPACE

The UNISCAPE's forum for the FAIRER EUROPEAN LANDSCAPE aims at bringing together students, teachers, researchers and academics, the multitude of different voices that passionately nourish landscape protection, management and planning within the wide and diverse community of European universities. After 14 years from its establishment UNISCAPE organises the first UNIVERSITY FORUM to openly and informally share experiences, perspectives and future challenges by addressing landscape education, research and practice. The forum objective is to create a privileged 'Landscape momentum' to demonstrate the potential of Landscape to address the most complex NEB challenges by tackling critical considerations and recommendations coming from the community of universities as well as by focusing on future EU programs to establish a common vision and commitments for turning 'Landscape based thinking' into actions and solutions for more beautiful, inclusive and sustainable future of the European space.

THE SEMINARS

1. Landscape Education | 9 June - Afternoon session

This seminar will address landscape education and practice in the European context, introducing the challenges through a series of presentations and then discussing some themes in a roundtable.

The session will be organized in two main parts. In the first part, the following presentations will take place: Landscape Architecture education worldwide and the role of the landscape architect; Education and professional practice in Europe and the creation of a Common Training Framework (CTF); The Las Palmas de Gran Canaria declaration to promote a coordinated transdisciplinary approach.

In the second part, the session will include a debate on landscape education on the following themes: Awareness of landscape throughout all educational levels (primary, secondary, tertiary); Landscape education for the elderly and for non-scholars (workers, farmers, tourists, etc.); The recognition of landscape studies in the professional environment.

UNISCAPE Ref. Docs.

- Statement on Landscape Culture and Higher Education CoE (2015)
- Recommendation on Higher Education Training Landscape CoE (2017)
- Las Palmas Declaration of Rectors (2018)



2. Landscape Research | 10 June - Morning session

Landscape research often acts at the interface between science and practice, between thinking and doing, investigation and design, thus serving as a bridge between institutions and actors, expert's and people's knowledge, academy and society, being that privileged research domain where science finally meets ethics. Indeed, the rise of 'landscape model' has stimulated traditional research, educational and professional sectors (although still weakly) to systematically acknowledge the need to redesign their boundaries, step out and engage with each other to fully embrace the complexity of life in its overwhelming diversity as well as in its concrete universality, so clearly evident by persisting environmental and social emergences in a globalized world. Moreover, landscape has catalysed cross sectorial debates and empowered a truly collaborative imagination in many research areas. Landscape has pervaded traditional academic disciplines with a new "ecology of thought", an inter and trans disciplinary approach, that actually reframed the modality of observation and understanding of our relationship with other facts of Earth at multiple functional, spatial and temporal scales. Landscape research is often the privileged interaction testing site for many diverse research domains to understand if and how they function together 'in life'.

Landscape research carries out and experiments with populations in approaches that allow to probe and reconstruct the relationships between humans and other physical and living elements of places. Through in situ surveying, walking and other tools of sensitive seizure and stimulation, landscape research allows both the fine situated investigation and the engagement of the inhabitants in their living environments, of which they have often lost memory and contact (action research).

Landscape research, through the hybridization of scientific, artistic and spatial knowledge, responds in a sensitive and creative way to the 3 pillars of NEB: Sustainability, through the reweaving of physical and mental links between users/inhabitants and the environment; Beautiful/Aesthetic, by questioning the spatial and perceptive quality of the spaces lived/experienced in daily life; Inclusion, by experimenting with ways of making a body, a community and together.

UNISCAPE, through its active involvement in European territories, intends to bear witness to the urgency of giving "space, visibility and operability" to research that reassociates the complex components of nature and culture, without operating either reductions or segmentations between the useful and the aesthetic.

UNISCAPE Ref. Docs.

- Uniscape map of competences and research groups (2013)
- Landscape Design & Time, Working Table Report (2021)
- New Challenges, Working Table Report UNISCAPE (2021)



3. Landscape Strategy for People and Territory | 10 June - Afternoon session

Among the EU Commission's priorities for the years to come, stands the struggle for European democracy. Europeans need a more substantial role in the decision-making process and a more active role in setting priorities. For this reason, actions like the Conference on the future of Europe and the New European Bauhaus aim to enable citizens to have their say on what's vital for the EU.

In this struggle to recompose the trust between people and the representative institutions, a critical issue is daily lives' territories and places: the landscape. Landscape can have many meanings, but each place is unique and populated by specific individuals, people with status and rights. In terms of social, economic, cultural and environment, landscape plays an essential role in people's everyday lives.

As a matter of fact, the term Landscape appears in many EU programmes and policy documents. For example, among the EU's priorities for 2019-2024, the Long-term vision for the EU's rural areas aims at restoring landscapes, including cultural ones, in the effort to build the future of the "vibrant tapestry of life and landscapes", providing us with better food, homes, jobs, and essential ecosystem services.

In the same way, several other EU strategies, such as the Farm to fork and the Biodiversity strategy, broadly refer to landscape. In the Communication from the Commission to the European Parliament, the Council, the European Economic and Social Committee and the Committee of The Regions A Farm to Fork Strategy for a fair, healthy and environmentally friendly food system, section 4, the EU commits to focus, among others, to sustainable landscape management and land governance as better protection of natural ecosystems to prevent and build up resilience to possible future diseases and pandemics.

On the other hand, local development and planning agents interact with civil society and the private sectors (landowners, farmers, etc.), but their mutual interests often conflict. Consequently, a concrete risk is the different strategic goals might be divergent while aiming at the protection of nature and ecosystems, as well as economic purposes and the protection of the cultural heritage.

Today's global situation shows some phenomena, which are putting to test the strategies promoted by the European institutions and the quality of daily life of citizens living in the territories. The crisis and uncertainty consequent the recent pandemics and climate change raised crucial questions. Can a more holistic vision of landscape as a project enlarging foundation principles such as Natural Based Solution (NBS) extended to Landscape Based Solutions, or ecosystem services to cultural ones, be a support to improve cross-disciplinary stakeholders' involvement, as a way forward to achieve EU strategic goals and targets? Can a raised landscape awareness and use of the landscape concept as a tool improve the concept of European identity as an expression of Europe's fundamentals values?

The aim of the session Landscape Strategy for People and Territory is to discuss the European Landscape's potential to be effectively perceived as a critical issue on which the wellbeing and the fitness of the territories and the local communities largely depend.

UNISCAPE Ref. Docs.

- Manifesto for the European Landscape Project (2011)
- Manifesto on the Future of European Landscape (2021)
- Landscape Policy Governance, Working Table Report (2021)
- Observing landscapes, Working Table Report (2021)

PROGRAMME

THURSDAY 9 JUNE

10.00 - 12.30 | Morning Session

UNISCAPE GENERAL ASSEMBLY 2022

** open to members and observers of the Network*

14.30 - 17.30 | Afternoon Session

SEMINAR_1 | LANDSCAPE EDUCATION

Opening and welcome remarks

by Juan Manuel Palerm, UNISCAPE President

Introduction

By Laura Cipriani, TU Delft, and Cristobal Crespo, University of La Coruña

Discussants: Jeroen de Vries, Le Notre Institute; Ellen Fetzer, ECLAS; Tessa Matteini, University of Florence; Maria Villalobos, IIT

16.00-16.15 Break

16.15-17.30

Open Debate and Q&A session

20.00 Social Dinner

FRIDAY 10 JUNE

9.30 - 12.30 | Morning Session

SEMINAR_2 | LANDSCAPE RESEARCH

Opening and welcome remarks

by Juan Manuel Palerm, UNISCAPE President

Introduction

By Rita Occhiuto, University of Liege, Saša Dobričić, University of Nova Gorica

Discussants: Catherine Szanto, ENSA Paris-La Villette/HESAM, Fabio Salbitano, University of Florence

9.45_11.00

Facing local and global research trends

Open Debate and Q&A session

11.00 -11.15 Break

11.15 – 12.15

Youth perspectives: getting into conversation with landscape

Open Debate and Q&A session

14.30 – 18.00 | Afternoon Session

SEMINAR_3 | LANDSCAPE STRATEGY FOR PEOPLE AND TERRITORY

Opening and welcome remarks

by Juan Manuel Palerm, UNISCAPE President

Introduction

By Ernesto Marcheggiani and Andrea Galli Polytechnic University of Marche

Discussants: Jose Luis Rivero Ceballos, University of La Laguna, Giorgio Tecilla, Landscape Observatory and University of Trento; Daniela Colafranceschi, University of Reggio Calabria

16.00-16.15 Break

16.15 – 17.30

Open Debate and Q&A session

17.30- 18.00

Wrap up and final remarks



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